



Branding, Marketing, Prospecting, & Sales Development Strategies for SUCCESS! Bringing Value to Business Owners

Through Illuminations Consulting, I invest my time and energy in empowering individuals and organizations to be successful by working with entrepreneurs, business owners, commissioned professionals, direct sales, and network marketers to develop a strategy and sustain a competitive edge that drives marketing and sales success. This provides the opportunity for you to work not only "IN" your business, but "ON" your business.

I celebrate hearing about the WHY and passion of business owners, who are great at their craft and specialty, while solving problems and bringing value to their customers and clients. Because they sometimes struggle to figure out all the business stuff like strategy, marketing, sales, and time, I listen to their story and create customized Success Processes to develop a Strategic Business Framework and implement a proven 5-step Buying/Selling process to provide the opportunity for customers to buy and clients to engage.

How are you investing your time and energy in activities to achieve the results YOU desire?

I welcome the opportunity to learn more about you, your focus, and your business. Let's connect and schedule a meeting today! <https://calendly.com/lisaheintzelman/chat-with-lisa>

I was introduced to Illuminations Consulting at a time when I needed to decide to take my business seriously or pack up and go home. Lisa helped me craft a Vision and Mission Statement that organized all the pieces and parts into an achievable set of goals. It is amazing to see how far the business has progressed in less than two years. ~ Debra Bender, Half Moon Handwerks

Plotting a course of action for your business can be a daunting task while dealing with the day to day challenges of building profitability. Lisa is a dynamic individual you can depend on to clarify your vision and to create a highly effective course of action to follow. ~ Mark Kessler, MarkITrends

Starting my business as a second career produced many unforeseen challenges. Follow her recommendations and you will succeed!! ~ Cindy Proctor, Busy Bee Embroidery

I feel "illuminated" after my sessions with Lisa. She has such a talent for finding the right words for marketing materials. Her diligence also kept me on task so I could work through the materials and implement the changes right away. ~ Wendy Knaub, Group Travel and Cruise Shoppe

Illuminations Consulting Success Process Approach and Capability Statement

- Collaborating with you to Work Smart, Achieve Results, and Celebrate Often!
- Bridging the gap from where you are now to where you want to be by facilitating processes to achieve measurable results and sustain success!
- Specializing in individual and team development by working your ABS – Attitudes, Behaviors, Skills
- Maximizing your leadership potential so you create high performance organizations!
- Ensuring businesses maintain a competitive edge in today's global economy by supporting you to implement innovative solutions and realize your desired results!
- Linking and Aligning your Vision and Strategy with People and Processes to Sustain SUCCESS!



Work Smart . . . Achieve Results . . . Celebrate Often!

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